

# Outline of the Fair

## ■ Name :

Frankfurt Book Fair 2010

## ■ Location :

Messe Frankfurt

## ■ Dates :

October 6 (Wed.) – October 10 (Sun.)

## ■ Opening hours :

9:00 – 18:30 (the last day-17:30)

## ■ No. of countries exhibited : about 100

## ■ Displayed Items :

Books, Comics, E-books, Calendar, Art Books, Magazines, Newspapers etc.

## ■ Guest of Honour : Argentina

## ■ Introduction of Frankfurt Book Fair :

The 1st Frankfurt Book Fair (*after World War II*) was held in 1949, and in 2010, the 62nd Fair was held. It is the world's biggest book event in which more than 7,000 publishers and agents have their stands. It takes a very important role in the international publishing market.

## ■ Numbers announced by the Organizers :

No. of attending countries : 111

No. of exhibitors : 7,539

No. of events : about 3,000

No. of visitors : 279,325



## JLPP Stand

### ■ Pictures of JLPP stand at Frankfurt Book Fair 2010





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